

Doubly Certified

HOLEPROOF HOSIERY

* Tested and Approved by the Better Fabrics Testing Bureau.
* Quality Checked and Guaranteed by Good Housekeeping.
Only Holeproof Hosiery gives you this double assurance of quality. Now both sheerer and stronger... and even more attractive in value! Shadowless chignon or light service

79c and \$1.00

10 GREAT FEATURES

1. Wider easy-stretch tops—extra heavy—designed to provide more gathering area.
2. Shadow after-well and lock stitch runtop in all styles prevents gutter runs. Jacquard lace design in chignon at \$1.00 and up.

3. New seaming ends puckering. Leg seams finer, straighter.
4. Special high-twist super quality silk—dull finish—SHADOWLESS 3-carrier construction.
5. Stronger heel reinforcements. Heel height protection against rubbing from shoes.
6. Extra strong reinforcements at heel corner.
7. Finer type seam in sole—extra flat for foot comfort.
8. Special cradle sole—styled for greater beauty—constructed for longer wear.
9. Added reinforcements in chignon styles at both sides where foot action makes extra wear. PROTECTS UNION AREA.
10. Famous exclusive Ex-Toe reinforcement.



But You CAN'T BUY MORE SHOE VALUE

- Quality leather, inside and out
- Designed by fashion experts
- Constructed by skilled craftsmen

What more can be put into a shoe? That is why we say that your money has purchased the greatest shoe value in town when you pay

\$5.00 for



Selection includes hundreds of patterns and dozens of comfortable fitting lasts.

SAM LEVY DEPARTMENT STORE

1307-1313 Sartori Avenue Torrance

SHOP TALK

By RAY BROOKS

From S. S. Worrell, the Hardware Man, on a motoring vacation with Mrs. Worrell and daughter Doris, through the Northwest, came the following postal this week from the town of Seaside, Oregon.

"We are following a long winding road going south from Seaside, Oregon. Most of the houses here would look better if they had a coat of Sherwin-Williams paint. The flowers are fine and the woods are carpeted with ferns. Water to drink is very cold, roads good. I don't see how Oregon can get along without California tourists. We hear the Oregonians say that nothing is quite good enough for Californians."

Hardware Man Worrell plans to return to Torrance this week or next.

Several mornings ago, while sipping breakfast coffee in Christy's I happened to glance across the street on Marcelina and behold three gentlemen in earnest conversation. Each had a push broom and each was leaning on it heavily. As I watched, to my imagination came the following possible conversation, to-wit:

C. L. Ingold, optometrist: "What this country needs is a good five cent pair of glasses. Why, if everybody would take care of their sight..."

At this point he was interrupted by Al Bond, of the Post Office Barber Shop, thus:

"No. In my opinion what this country needs is the Townsend Old Age Pension plan. I'm past seventy and I tell you..."

"It all amounts to this," broke in Howard G. Locke, insurance broker, "the nation is definitely in need of insurance... old age insurance, fire insurance, auto insurance, all kinds of insurance. Let there be bigger and better insurance programs."

Boys, if this hypothetical conversation did not run something like the above, you can sue me.

Speaking of leaping on the brooms, reminds me of the P. W. A. worker who leaned so heavily on his shovel that the handle broke and he was severely injured when he fell on the jagged stump.

Ed Thompson, Chevrolet dealer, offers this week a very extra super, super special on motor oil. If you'll just drop in his showrooms and fill out a card he will drain and refill your crankcase (the car's, I mean) with GrafOleum, a very fancy grade of oil, I'm told, which retails for the price of thirty-five cents the quart. No cheap oil is this. And the entire cost is only One Buck. Now that's a bargain! I'm informed that to fill a Chevy it takes \$1.70 worth of oil.

TORRANCE TODAY:

A free finger wave will be given to the fortunate lady whose name appears in an ad in the BEAUTY MART, which represents a group of the better beauty salons in Torrance... Harry Abramson of the National Home Appliance Co., offers a Thor ironer and washer for the infinitesimal sum of \$69.95. The ironer figures at only \$10, the former price being \$20... The Star has a Month-End Sale going on with hundreds of real bargains... Miller Furniture also offers several fine buys in End-of-the-Month values... Ellwood's has a special on women's hose, to the worth of which my wife can enthusiastically testify... the Sartori Liquor Store, in their new location, 1111 Sartori, gives a full gallon of no-headache, no-hangover, northern wine for the paltry sum of \$1... Harvel Guttenfelder advertises Goodrich tires today and warns that tire prices are due to go sky high very soon... Dr. Hoxie's wife has a classified ad in today's Herald wanting a furnished house to rent... and Ye Goode Olde Herald still offers that special of all specials... FREE Metlox pottery worth \$1.50 for a one year's subscription, either new or renewed.

This literary opus of today could be a lot longer and certainly a lot better, but in about an hour I'm leaving on a few days' fishing jaunt and, well, heck, you know how it is!

BIRTHDAYS OF THE FAMOUS

Henry Ford, automobile manufacturer, was born July 30, 1863.

Russell, Mrs. Emmeline Pankhurst and Czar Nicholas of Russia.

Tide Tables

For Surf Fishermen

	Low	High
July 31 a.m.	1:46	8:12
July 31 p.m.	12:47	7:02
Aug. 1 a.m.	2:17	8:39
Aug. 1 p.m.	1:29	7:41
Aug. 2 a.m.	2:49	9:07
Aug. 2 p.m.	2:10	8:20
Full Moon		
Aug. 3 a.m.	3:20	9:38
Aug. 3 p.m.	2:54	9:00
Aug. 4 a.m.	3:52	10:11
Aug. 4 p.m.	3:40	9:43
Aug. 5 a.m.	4:26	10:45
Aug. 5 p.m.	4:31	10:30
Aug. 6 a.m.	4:58	11:22
Aug. 6 p.m.	5:28	11:24

Conditions For Fishing Ideal In High Sierras

Several hundred bluefin tuna have been taken on light tackle recently at the Coronado islands, reports the San Diego officer of the National Automobile Club. Large schools of tuna have been sighted near the four Mexican islands. Waters are calm and weather reports favorable.

The San Diego Ocean Fishing Derby finals will be held August 29 to September 7. Entrants must catch a bluefin, albacore, or yellowtail in local waters and pay a \$1.00 fee to qualify it, thus entitling the angler to compete in the finals.

At Big Pine

Conditions are now ideal for trout fishing in the High Sierra lakes and streams.

Big Pine lakes are very popular with those who do not wish to drive north of Bishop. These well-stocked lakes are reached via all-paved road through Lancaster and Lone Pine to Big Pine, whence good, graded dirt road ascends for 11 miles to Glacier Lodge. A good trail leads to Upper Camp—five and a half miles beyond the road. Horses may be obtained for the trail trip at the Glacier pack station, a half mile south of Glacier Lodge.

Sea Trout Show

For the first time in 25 years sea trout are returning to the entrance of the Eel river in large schools. The arrival of the trout was noted last week, after many had been caught by anglers not knowing what specie of fish they had. They are similar in appearance to cod, but much smaller.

Veteran Eel river anglers attribute the presence of the trout to the fact that the entrance of the river now has a depth of 25 to 35 feet at Camp Weott due to last winter's flood waters.

(Political Advertisement)

On With Roosevelt!



Meet JOHN T. RAWLS DEMOCRATIC CANDIDATE FOR ASSEMBLYMAN 68th ASSEMBLY DISTRICT "A New Deal at Sacramento!"

Election of Assemblymen who are in complete harmony with the principles and purposes of President Franklin D. Roosevelt is the vital issue in the California state campaign this year. Placing such men in the Assembly means that, as President Roosevelt carries on his great Recovery program for the nation as a whole in the next four years, the New Deal will be applied, by state legislative action, directly to the needs of California and its individual Assembly Districts.

In the 68th Assembly District, the Democratic voters have the opportunity of nominating as their Assembly candidate, a man who not only is a 100 per cent supporter of President Roosevelt and qualified by character, personality and ability but whose experience as an Assemblyman has fully proved that he merits the absolute confidence of the citizens of this District. That man is JOHN T. RAWLS.



THOR WASHER IRONER

Model 21-J \$59.95
\$10.00
\$69.95 Complete
Small Down Payment DELIVERS
This low price Good for a limited time Only!
Investigate Today!

National Home Appliance Co.

HARRY M. ABRAMSON
"Friendly Credit"
1318 SARTORI AVENUE, TORRANCE PHONE 78

(Political Advertisement) (Political Advertisement)
RESTORE PUBLIC TRUST
GEORGE W. ROCHESTER
Remove Privilege, Pillage and Pay-Off
IN L.A. COUNTY ON AUGUST 25th

A. M. GAMBY Mortuary
A. M. Gamby, director. Lady assistant.
25001 Narbonne Phone Lomita 612

You're happier WITH STANDARD
Whole new areas of vacation-enjoyment are opened up by Standard Oil Road Maps—reliable, comprehensive, interesting.
Standard Service Men also render many other useful motoring services. On the Pacific Coast, Standard's percentage of steady customers is 30% above the average. Once motorists try it, they prefer Standard. And—

STANDARD GASOLINE is UNSURPASSED in starting, acceleration, mileage, power, and anti-knock
AT STANDARD STATIONS, INC.—AUTHORIZED DISTRIBUTORS STANDARD OIL DEALERS
CHARLES B. MITCHELL
R. P. M. Motor Oil Authorized Distributor for Standard Stations, Inc. ATLAS TIRES
Carson and Cabrillo Ph. 765

FOR "SURE FIRE RESULTS" . . . Use The Want Ads!

THE ONLY Richlube Motor Oil IN TORRANCE Roco Penn Pure Penn. Oil, 25c
1870 Carson DON BASILE, Manager Phone 756

BUICK LEWIS MOTOR SALES
EARL H. FORBES, Manager
1629 Cabrillo Phone 378

ANNOUNCING...
The establishment of the Ed. J. Lewis Red Seal Used Car Lot at 1632 Cabrillo Avenue, across from our Torrance Showrooms.
A RED SEAL CAR MEANS TO YOU...
1. A thoroughly checked car, reconditioned by trained workmen.
2. A 60-day unconditional guarantee.
3. A deal with a sound, sincere Buick Dealer.
4. The advantage of the G.M.C. Finance Plan.
See Us for Particulars!

BUICKS ON DISPLAY
Open Evenings and Sundays
Phone for Demonstration
Branch of Ed J. Lewis Buick: Pontiac COMPTON

SARTORI LIQUOR STORE
MONTHLY SPECIAL!
NORTHERN WINE
Gallon \$1.00; Half Gal. 55c; Quart 30c
1111 Sartori Ave. Ph. 643
Open Daily, Sundays and Holidays Till 2 A. M.
FREE DELIVERY - DELICATESSEN - LIQUORS
Watch This Space For Our Monthly Liquor Special

Subscribe For the Torrance Herald Now!

Auto Does Tricks In Thrill Movie



A special talking motion picture show will be held on the evening of Monday, Aug. 3, at 8 o'clock in the showrooms of Mullin's Service, Oldsmobile dealer in Torrance. Admission will be free.

The three pictures which make up the program are "The Idol of Millions," "Super Thriller" and "Heritage of the Years."

"The Idol of Millions"—a three reel picture portraying the ring career of Jack Dempsey. Exciting scenes from the memorable ring battles that have stamped Jack Dempsey as the greatest fighter of all time. The famous long count in Chicago... Firpo's bid for fame when he knocked Dempsey from the ring... scenes from the Carpenter, Gibbons, Sharkey, Tunney and Firpo battles. Plenty of action, excitement and drama.

"Super-Thriller" is a Hollywood production which takes you behind the scenes in a movie studio. It tells the story of an aspiring movie contest winner who breaks into pictures as a stunt man in a super-thriller picture.

"Heritage of the Years" reviews interesting news and historical events of the past four decades, presenting actual motion pictures of such personalities as President William McKinley, Theodore Roosevelt, Alexander Graham Bell, Lillian

BANK of AMERICA has money to lend for
* Home Building (1 to 20 year loans)
* Modernization (home or business)
* Auto Financing (guaranteed lowest cost)
* Personal Loans (\$50 to \$1000)
* Home Appliances (through your dealer)
MEMBER F. D. I. C.